

FOR IMMEDIATE RELEASE:

North American Marketing News: Polar Star Consultants, LLC signs contract with Map Oil Tools, Inc.

HOUSTON, TX – May 08, 2013 – Polar Star Consultants, LLC, a Houston, TX based oilfield consulting firm, is pleased to announce it has signed a contract with Map Oil Tools to provide engineering and marketing services.

Their first project will be to develop design packet templates for their API 11D1 licensing initiative (American Petroleum Institute (API) monogramming packers, bridge plugs and cement retainers). As well, Map and Polar Star are discussing marketing communication projects for their products.

For more information about Houston-based Polar Star Consultants, LLC and how their services benefit the unique needs of small to medium oil and gas, manufacturing and service companies, contact James Garner at (281) 797-5186, or e-mail james.garner@polarstarconsultants.com. Visit the company website at www.polarstarconsultants.com.

Polar Star Consultants, LLC, based in Houston, Texas, was founded in 2010 as a group of marketing and engineering professionals to provide business strategy consultation, technical services, product and services marketing, brand management, and sales promotion for small and medium size oilfield manufacturers, supply companies, service and production companies.

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